PRODUCT ANNOUNCEMENT

SEPTEMBER 2020

Markets: USA & CANADA



PROTECTIVE HYGIENE AUTHORITY

INTRODUCING A NEW SIZE

Prevail® For Men Underwear Size X-Large

First Quality® is introducing size X-Large to the Prevail® for Men Underwear Maximum and Overnight Absorbency lineups. The new X-Large fits waist sizes 48"-64", and includes the same great features as the full lineup:



100% Breathable witih AirMax™ Layer – a fully breathable moisture barrier allows skin to breathe



MaxSorb™ Gel Technology – quickly locks up wetness to help feel cleaner, fresher and drier



Omni-Odor Guard™ - helps stop odors before they begin



Dri-Fit™ **cotton enhanced™** - softer and smoother surface



NEW PUM-514, X-LARGE



NEW PMX-514, X-LARGE

NOTE: With this change we will be transitioning our current PUM-513/1, Large/X-Large to a size Large, and our PMX-513, Large/X-Large, to size Large. Transition dates are noted below.

There will be NO changes to Item Code, UPC, UCC, or pricing.

If you need Uniform Into Stock Pricing for PUM-514 or PMX-514, please contact your local First Quality® Sales Ambassador.

Prevail® for Men: Maximum Absorbency

NEW!
UPDATED

ITEM #	DESCRIPTION	COLOR	CASE PACK	UPC NUMBER	UCC NUMBER	AVAILABILITY
PUM-514	X-Large, 48"-64"	White	4 bags of 16 (64 ct.)	0-90891-94880-2	10090891948809	LATE OCTOBER 2020
PUM-513/1	Large, 38"-50"	White	4 bags of 18 (72 ct.)	0-90891-90028-2	10090891900289	LATE OCTOBER 2020

Prevail® for Men: Overnight Absorbency

NEW!
UPDATED

ITEM #	DESCRIPTION	COLOR	CASE PACK	UPC NUMBER	UCC NUMBER	AVAILABILITY
PMX-514	X-Large, 48"-64"	White	4 bags of 14 (56 ct.)	0-90891-94881-9	10090891948816	MID OCTOBER 2020
PMX-513	Large, 38"-50"	White	4 bags of 16 (64 ct.)	0-90891-94606-8	10090891946065	LATE NOVEMBER 2020

	NEW! (X	-Large)	UPDATED (Large)		
PACK INFORMATION	PUM-514	PMX-514	PUM-513/1	PMX-513	
Length x Width x Height (in)	10.5 x 5.75 x 8.5	10.5 x 5.75 x 8.5	11.00 x 5.63 x 8.38	12.50 x 5.63 x 8.25	
CASE INFORMATION					
Length x Width x Height (in)	17.31 x 11.81 x 11.13	17.31 x 11.81 x 11.13	17.07 x 11.82 x 11.64	15.32 x 11.82 x 11.14	
Cubic Feet / Pounds	1.32 / 8.9	1.32 / 8.9	1.36 / 10.65	1.05/ 8.40	
PALLET INFORMATION					
Cases per Tier / # of Tiers	9/9	9/9	9/8	8/8	

DEALER INFORMATION:

If you would like images and descriptions, visit www.Prevail.com/digitalresources. If you need Uniform Into Stock Pricing or samples, contact your local Sales Ambassador. Please notify your Customer Service & Sales Team of this change.

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